

2021  
DMS

# Data Management Summit Attendee's Analysis

SynErgo!

# Info

Statistical sample: 741 Attendees registered from the 2018 edition until the 2021 edition (partial data from 2021 until December 27, 2020)

Muestra estadística: 741 Asistentes inscritos desde la edición 2018 hasta la edición 2021 (datos parciales del 2021 hasta el 27 de Diciembre 2020)

Campione statistico: 741 partecipanti registrati dal 2018 al 2021 (dati parziali dal 2021 al 27 dicembre 2020)

Attendee Profile

Student or Stagists

0,8%

Sales Director

2,7%

Project Manager

1,2%

Professor

0,9%

Manager

15,2%

IT Manager or Director

3,4%

I+D

0,9%

Freelance

0,7%

Database Admin or Developer

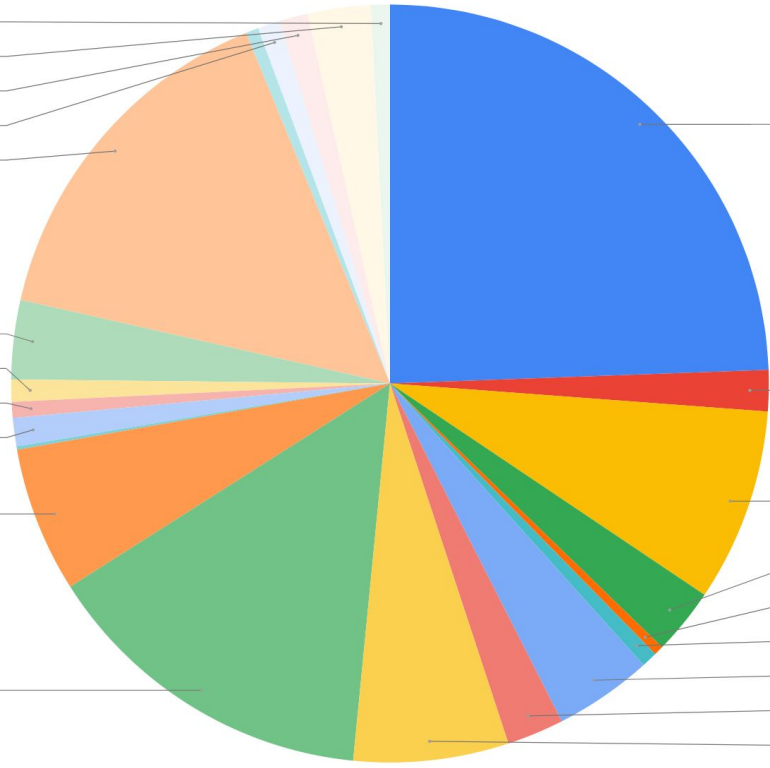
1,2%

Data Scientist

6,2%

Data Governance Responsible or CDO

14,4%



Analyst & Business Intelligence  
24,4%

Business Development  
1,8%

CEO  
8,2%

CIO  
2,8%

CFO  
0,4%

CMO  
0,7%

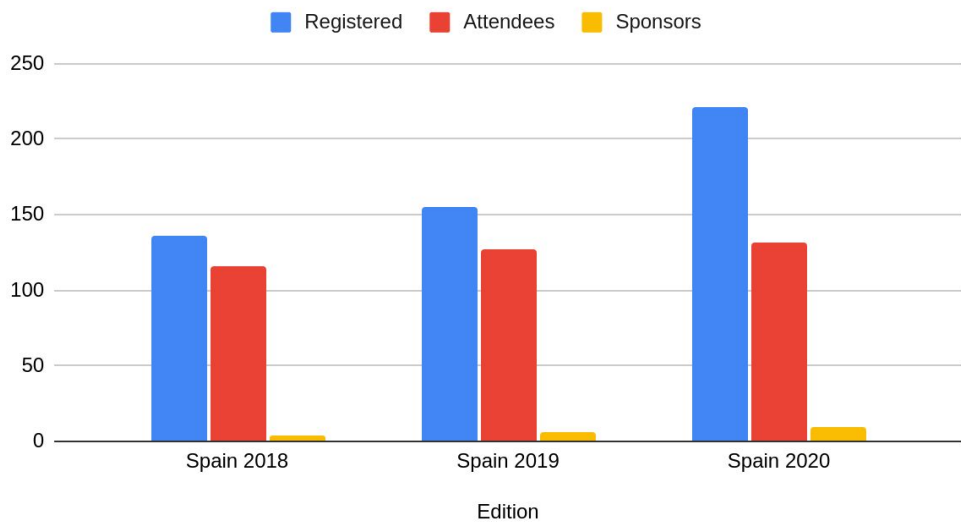
Consultant  
4,2%

CTO  
2,4%

Data Architect  
6,6%

Type	N.
Analyst & Business Intelligence	181
Business Development	13
CEO	61
CIO	21
CFO	3
CMO	5
Consultant	31
CTO	18
Data Architect	49
Data Governance Responsible or CDO	107
Data Scientist	46
Data Steward	1
Database Admin or Developer	9
Freelance	5
I+D	7
IT Manager or Director	25
Manager	113
Master Data	4
Professor	7
Project Manager	9
Sales Director	20
Student or Stagists	6

## Registered, Attendees y Sponsors



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